

Wholesale Partner Program





Dear Prospective Partner,

Thank you for considering a partnership with The CE Shop.

Our mission is to provide an educational experience that enhances the lives of real estate professionals and the communities they serve. Our courses enhance the professional development your organization provides your students - which is why we developed our Wholesale Partner Program. This program allows you to leverage our investments in educational technology and innovative course design all under your organization's brand, powered by The CE Shop.

Please review the benefits of our Wholesale Partner Program and learn how we can help you deliver the very best in innovative learning, resulting in increased revenue and student retention for your organization.

Getting started is simple, your Account Manager will guide you through the implementation process and support your long term success.

On behalf of everyone at The CE Shop, we look forward to working with you.

Kind regards,

A handwritten signature in black ink, appearing to read "Michael McAllister".

Michael McAllister
Founder and CEO
The CE Shop



Our Mission

To provide an educational experience that enhances the lives of our professionals and the communities they serve.

Our Vision

To be the world leader in professional education.

Our Core Values

We are customer focused
We respect each other
We do what we say
We are committed to improving
We have fun
We give back

How We Do It

The professionals we serve touch the lives of millions of individuals and families across the United States. We believe that as we enrich the lives of these professionals, they in turn will positively impact the lives of all those they touch. It is this that drives our business.

We provide an excellent educational experience with strict attention to quality course content, effective and efficient course delivery methods and passion for each and every customer experience.



The CE Shop's Online Learning Environment

A more valuable education option for your agents.

Your objective

To provide **high quality education** to your students and offer **valuable services** as part of their relationship with you.

Partnering with us helps you meet your objectives

The CE Shop's **online learning environment** doesn't push content. We provide your students with a **learning experience that optimizes their time** and helps them better retain information, ensuring a **strong return on their professional development investment**.

Plus, because our compliance team works with regulators across the US every day you'll be providing the most **current** and **relevant** information available.

Why online learning?

Simply put, **convenience and flexibility**. You give your students more **control** over their time and more **opportunities** to learn the material at their own pace.

Why provide courses by The CE Shop to your students?

What would it mean if you could...

Support learning with easy access to help, reports, a robust glossary, plus handy icons that guide users through the content and even recommends when to take notes.

Provide an organized and easy-to-navigate user experience that even a technology novice can manage and enjoy.

Give your students an online educational experience that they can take anytime and anywhere.

Ensure proficiency of a subject before moving on, with engaging interactions and resources.

Present relevant information in manageable bite-sized pieces—a proven way to enhance learning and strengthen memory recall.

Enable students to frequently test their comprehension with knowledge check points. They can always return to review previous pages before taking the final exam.

Give them an interactive, contextually based learning environment with strong educational and career results.

Could your organization and students benefit?



Why Choose The CE Shop?

Increased Revenue

Your organization earns revenue from all enrollment orders placed through your site.

Student Support

Our dedicated toll-free number enables your students to get answers to their technical questions.

Custom Website

We create, host and maintain your organization's new online website branded exclusively to your organization powered by The CE Shop.

Administrative Access

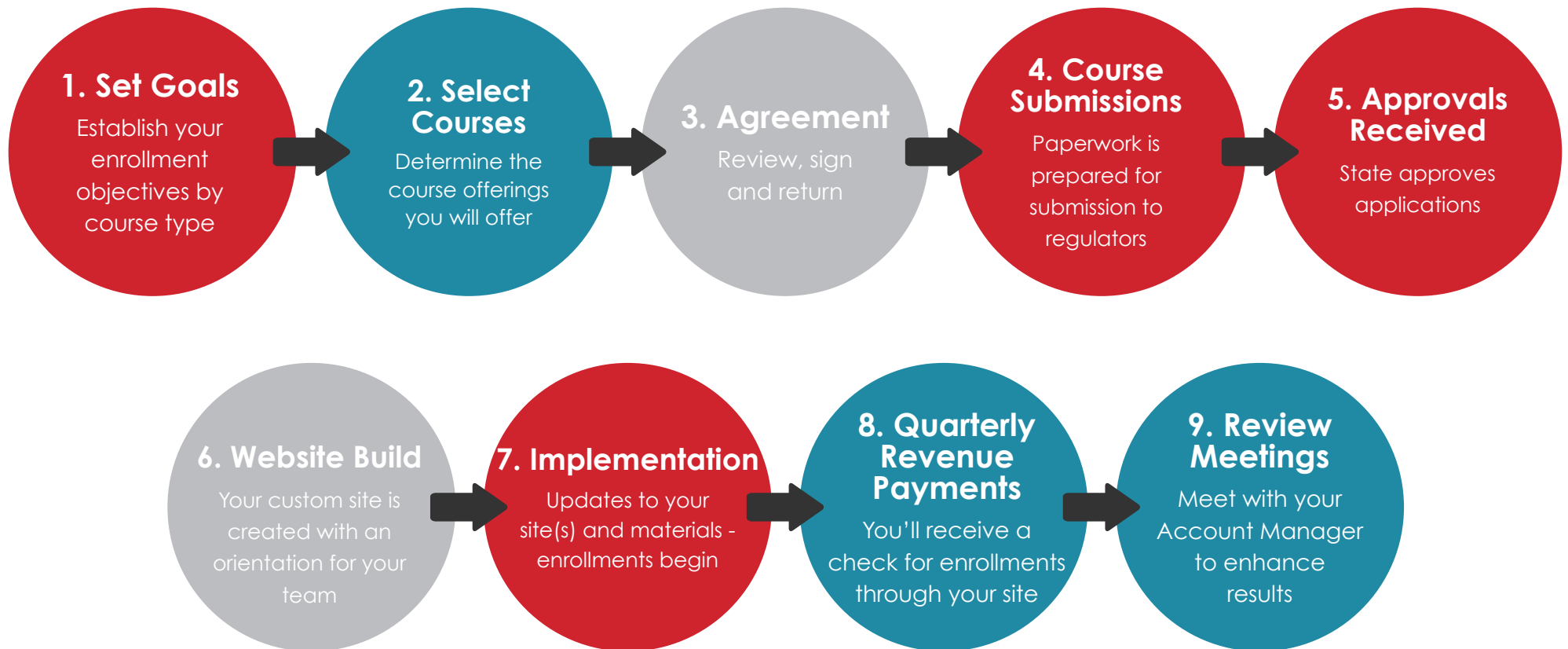
You'll have your own administrative site where you can monitor your earnings, student enrollments, courses and much more.

Dedicated Manager


You'll be assigned your own Account Manager who will be your main point of contact. They will work with you to set goals and conduct reviews. Your Account Manager can also help you select and implement the tactics of your annual marketing plan.

Partnership Details


How the Process Works



Sample Partner Website



POWERED BY



[Student Log In / Free Registration](#)

[XXX-XXX-XXXX](#) [Cart](#)

[<< Back to School Site](#) |
 [Course Catalog](#) |
 [Policies](#) |
 [Contact Support](#) |
 [Proctor Information](#)

New York Course Catalog

What state are you looking for courses in?

New York ▼

What is your primary focus?

Career Extras

Residential

Commercial

What type of education do you need?

Pre-Licensing - Sales License

Continuing Education - Sales License

Requirements Overview (more info)
 3 Fair Housing Hours |
 19.5 Elective Hours |
 22.5 Total Hours |
 License Renewal Period: 2 Year(s)

Packages	Approval #	Total Hours	Elective Hours	Fair Housing Hours	Sale Price	
22.5 Hour New York CE Package # 1	pending	22.5	19.5	3	\$119	<input type="checkbox"/>
22.5 Hour New York CE Package # 2	pending	22.5	19.5	3	\$119	<input type="checkbox"/>
22.5 hr. New York Commercial Package	pending	22.5	19.5	3	\$149	<input type="checkbox"/>

Individual Courses	Approval #	Total Hours	Elective Hours	Fair Housing Hours	Sale Price	
Breaking Barriers: Fair Housing	pending	3		3	\$19	<input type="checkbox"/>
Advocating for Short Sale Clients	pending	3	3		\$19	<input type="checkbox"/>
Code of Ethics: Good For Your Clients and Your Business	pending	3	3		\$19	<input type="checkbox"/>
Did You Serve? Identifying Homebuying Advantages for Veterans	pending	3	3		\$19	<input type="checkbox"/>
Foundations of Real Estate Finance	pending	4.5	4.5		\$29	<input type="checkbox"/>
From Contract to Keys: The Mortgage Process	pending	6	6		\$36	<input type="checkbox"/>
Going Green: The Environmental Movement in Real Estate	pending	3	3		\$19	<input type="checkbox"/>
Hot Market Strategies	pending	3	3		\$19	<input type="checkbox"/>
Keeping it Honest: Understanding Real Estate and Mortgage Fraud	pending	3	3		\$19	<input type="checkbox"/>

Your site will be branded with your logo

Content areas customized for your organization

State and course type flexibility

You select the courses & packages you would like to provide to your students

Frequently Asked Questions

About the Wholesale Partner Program

Our members already enroll in the live instruction courses we provide—why should we offer them online courses?

For the following reasons, you might consider offering your students/members both live and online instruction options:

- Research tells us that 50% or more of all real estate professionals are seeking online education options.
- Your students are busy, mobile professionals who need the convenience of online education, especially those that may not be able to allocate time to a classroom learning opportunity.
- Providing more quality education options means more value for your member's affiliation with your organization.

I may need help setting an enrollment target each year. I'm not sure how to think about it or even how to get started.

When you become a Wholesale Partner, you'll be assigned a dedicated Account Manager who will be your 'go to' person. They will guide you through the process each year, helping you determine an appropriate annual enrollment goal. Once the program kicks off, your Account Manager will be monitoring your organization's enrollment progress throughout the year. You'll connect periodically to review progress and make changes to the program as necessary.

If I partner with The CE Shop and offer online courses, will I be deluged with technical support calls from our students?

Not at all. The beauty of our program is that we manage all the IT systems which means we support your students in their learning experience. We provide toll-free access to a Course Advisor as a service to your students. When they call us, your students can get answers to their technical questions from one dedicated source created just for them.

I want to operate as a school in my home state, but can I offer The CE Shop's courses in other states without having to be an approved school in those states?

Yes, The CE Shop's Wholesale Partner Program is available to wholesale schools who want to be able to offer approved courses outside their home state but don't want the administrative overhead and expense associated with being a wholesale school in those other states.

Frequently Asked Questions Continued

Application Documentation: What do I need to do to get The CE Shop's courses approved for my school?

The CE Shop will complete The CE Shop-related information on all state and ARELLO Secondary Provider application forms for the SP (your organization is considered a "Secondary Provider" or SP). These forms will be sent to the SP to be completed and submitted to the appropriate agencies. Please see the Secondary Provider Manual for specific details.

The CE Shop is available, as needed, to answer questions or troubleshoot issues with state agencies and/or ARELLO. Contact the compliance department at The CE Shop - compliance@theceshop.com

Website Updates: How do I update my partner site with my school's information?

While the course is being reviewed, The CE Shop will work with you to compile all required school-specific information to post on your webpage.

Once the course has been approved by all appropriate agencies, you will need to notify The CE Shop with all required information (i.e. approval numbers, approved hours, etc.). The CE Shop will update the publicly facing course information on the website (landing page) with all required information.

Course Access: How do my students access the courses? How does my instructor access the courses for review? How do my regulators access the courses for review?

Once enrollment is complete students are immediately emailed instructions that include a link to their account where they can access all of their courses.

Each Secondary Provider will be issued specific login and passwords to relay to their instructor and to provide to the state and/or ARELLO, as needed.

Technical Issues: What do I do if one of our students has technical issues?

Technical support will be provided by The CE Shop through telephone and email.

Thank you!

888.827.0777 | support@theceshop.com | TheCEShop.com

